

Privacy Policy

Effective date: March 16, 2026

1. Who we are

Brener Digital LLC ("Brener Digital," "we," "us," or "our") operates LongTailAds, including longtailads.com and app.longtailads.com (the "Service").

LongTailAds helps users generate structured Google Search campaigns in minutes instead of hours.

If you have questions about this Privacy Policy or our data practices, contact us at a@brener.digital.

2. Scope of this Privacy Policy

This Privacy Policy explains how we collect, use, disclose, and protect personal information when you visit our website, create an account, use the LongTailAds application, contact us, book a demo or meeting, or otherwise interact with us.

3. Information we collect

A. Information you provide directly

- First name
- Last name
- Email address
- Password or login credentials
- Information you submit through forms, emails, or meeting requests

B. Authentication information

If you sign in with Google, we may receive basic account information associated with your Google account, such as your name, email address, and Google account identifier, as permitted by your Google settings and consent.

C. Usage and device information

We may automatically collect IP address, browser type, device information, pages viewed, session activity, approximate location derived from IP, referring URLs, timestamps, and log data.

D. Cookies and similar technologies

We may use cookies or similar technologies for authentication, security, remembering preferences, analytics, and measuring usage and performance.

E. Billing-related information

If and when payments are enabled, billing and payment information may be processed by Stripe. We do not store full payment card details on our own servers.

4. How we use information

- Provide, maintain, and improve the Service
- Create and manage user accounts
- Authenticate users and secure access

- Communicate with you about your account or support requests
- Schedule meetings or demos
- Analyze usage, monitor performance, and improve the user experience
- Prevent fraud, abuse, or security incidents
- Comply with legal obligations
- Enforce our Terms of Service

5. Legal bases for processing

If GDPR or similar laws apply, we generally process personal information on one or more of these bases: performance of a contract, legitimate interests, consent where required, and legal obligation.

6. How we share information

We do not sell your personal information. We may share personal information with service providers that process information on our behalf, such as Google OAuth for authentication, Mailersend for email delivery, Vercel for hosting and infrastructure, Cal.com for meeting scheduling, Google Analytics and Mixpanel for analytics, and Stripe for billing and payments when enabled.

We may also disclose information if required by law or if necessary to protect rights, safety, security, or the integrity of the Service. If we are involved in a merger, acquisition, financing, reorganization, or sale of assets, information may be transferred as part of that transaction.

7. Data retention

We retain personal information for as long as reasonably necessary for the purposes described in this Privacy Policy, including to maintain your account, provide the Service, comply with legal, tax, accounting, or reporting obligations, resolve disputes, and enforce our agreements.

If you delete your account or request deletion, we will delete or anonymize your personal information within a reasonable period, unless we need to retain certain information for legal, security, fraud-prevention, or recordkeeping purposes.

8. International data transfers

We are based in the United States and may process or store information in the United States or other countries where our service providers operate. If you access the Service from outside the United States, your information may be transferred to countries that may not provide the same level of data protection as your home jurisdiction.

Where required by law, we will use appropriate safeguards for international transfers.

9. Your rights

Depending on where you live, you may have rights to access personal information we hold about you, correct inaccurate information, delete your information, object to or restrict certain processing, withdraw consent where processing is based on consent, request data portability, and lodge a complaint with a relevant supervisory authority.

To exercise privacy rights, contact us at a@brener.digital.

10. Cookies and analytics

We may use essential cookies needed to operate the Service, along with analytics cookies or tools that help us understand usage and improve performance. If required by applicable law, we will request consent before placing non-essential cookies.

11. Data security

We use reasonable technical and organizational measures designed to protect personal information against unauthorized access, loss, misuse, or alteration. However, no method of transmission or storage is completely secure, and we cannot guarantee absolute security.

12. Children's privacy

The Service is not intended for children under 18, and we do not knowingly collect personal information from children.

13. Changes to this Privacy Policy

We may update this Privacy Policy from time to time. If we make material changes, we will update the effective date and may provide additional notice where required.

14. Contact us

Brener Digital LLC - a@brener.digital